

NovoEd Service Processors & Subprocessors

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Vendor	Processing Role	Location of Processing
Box	Used for previewing files uploaded by users. File previews are saved on box	US
Amazon Web Services (AWS)	Hosting for storing, and processing data, for delivering files	US
Zendesk	Helpdesk used for support and maintenance ticketing process as well as admin and user knowledge base	US
Google Analytics	Used for business analytics in order to improve services (anonymized data)	US
Twilio Sendgrid	Used as primary service for sending of emails in app for course registration, notifications, and activity digest	US
Mandrill (Mailchimp)	Used as backup service for sending of emails in app for course registration, notifications, and activity digest	US
Honey Badger	Used to log and alert for 500 server errors for support and to improve quality of service	US
New Relic	Used for performance monitoring, anonymized data only	US
CoreTelligent	Security provider who has access to log federation tools and investigates the severity of security alerts to escalate the actionable alerts to the NovoEd team.	US
AlienVault (AT&T CyberSecurity)	Log Federation tool for security monitoring and alerts	US
Pendo	Used for product analytics and onboarding guides to improve service and help onboard users. Uses Salesforce and Pendo data.	US
DeepGram	Automatic speech to text conversion used for audios and videos if enabled by the client.	US
Discourse	Optional: Users in NovoEd's free public learning experience design courses may choose to join NovoEd's Learning Experience Design community hosted on Discourse.	US
Zoom	Optional: Users in NovoEd's free public learning experience design courses may be added to Zoom live sessions in the process of the online course.	US